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INNOVATION MAGIC (PAPERBACK)



Partridge India, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.The holy grail of the Innovation Function in an Organization is to keep the spirit of Intrapreneurship alive within the Organization, even when the Organization grows in size, expanding and becoming more and more unwieldy (if not bureaucratic) . This off course raises the following questions: 1. How does one identify the true Innovators in a...

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- Authored by Reena Dayal
- Released at 2015



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